



FOR PARTICIPANTS

MSF360: personalized professional development

Be the best healthcare practitioner you can with unique insights and actionable feedback from those who matter most in your medical practice: your patients, colleagues and co-workers.

Program overview

Designed for healthcare providers, the MSF360 program helps providers further improve communication, collaboration and professional CanMEDS skills.

This program offers a holistic view of your practice, including your strengths and opportunities for growth. MSF360 facilitates feedback collection from those you work with as well as those you provide care for, to create an individualized, actionable report to help you better understand and reflect on your practice. We strongly recommend reviewing your report with a facilitator or coach, to objectively interpret the data and support you in identifying opportunities for improvement and creating an action plan.

Apply for CPD credits

When your MSF360 review is complete, you may be eligible for continuing professional development (CPD) credits through your national college.

How the program works

The program can be completed at your own pace within five months of signing up. The program takes about five hours of your time, including completing your self-evaluation, requesting feedback, reviewing your report and creating an action plan.

The program is easy to navigate from within the MSF360 Portal. Detailed instructions, resources and dedicated support are available to set you up for success.

Program benefits

- Statistically significant, individualized feedback from colleagues, co-workers and patients.
- Insightful, free-text comments in addition to quantitative responses.
- Demonstrated results with 80% of healthcare providers reporting meaningful practice changes.
- Full-service delivery of surveys and reports by experts in physician assessment.
- Program developed for the Canadian context and based on the CanMEDS physician competency framework.
- Dedicated support throughout the program, available via email and a toll-free phone number.
- Resources to set you up for success.



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MSF360 timeline

